



# EMPOWERING JACKSONVILLE THROUGH ARTS EDUCATION

THE BELIEVERS PACKETS  
ANNUAL REPORT 2017-2018



## OUR VISION

We believe that the development of tomorrow's problem-solvers is directly connected to arts. JAMS envisions a society that embraces creativity, and values its cultivation in the education of young people.

## OUR MISSION

Our mission is to empower the creative leaders of tomorrow by providing a safe haven where students commit to arts education.

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**Dear JAMS Family,**

**At the Jacksonville Arts & Music School, we believe in teaching the creative rules to break the creative rules so that something new can be created.**

Students that experience arts programming at our campus develop the creative thinking necessary to face and solve complex challenges of the future. They learn to explore the endless possibilities of instruments, paintbrushes, cameras, performing ballet, or building a robot capable of doing all the above. A young creator learns to grasp the power of collaboration. They learn that their words have power and create positive changes in society.

As you read through this JAMS Believers Packet, you will discover the various ways Jacksonville Arts & Music School serves the inner-city youth of Duval County. With a 17,000 sq. ft. facility (8,000 sq. ft. of currently usable space on 1.8 acres), and a committed core donor base — JAMS is positioned to remain a positive light in the community with plenty of opportunity for scalability.

Your support not only helps sustain quality arts programming on our campus, it also helps us grow in new and exciting ways. The JAMS LEG UP for Success model (Learning Experiencing Goal Setting), challenges our organization to provide unending opportunities for our students to share their artwork and performances with the community. The Jacksonville Arts & Music School plans to partner with three organizations in 2019 where our young creators' artwork will be installed and performing arts students will be showcased.

Jacksonville Arts & Music School strives to solidify our presence in the community with the pursuit of excellence in the services we provide to our youth. As a JAMS Believer, your commitment makes this possible. Your unwavering support has undoubtedly laid the groundwork for "Empowering the creative leaders of tomorrow". I look forward to our continued efforts in building a sustainable arts program for our youth and our community in Jacksonville, Florida.

**Jason A. Peoples**

*Jacksonville Arts & Music School*

# WHY WE ARE HERE

We advocate for the development of future problem-solvers through arts education. We foster divergent thinking and empower the creative leaders of tomorrow. Our students learn to use artistic expression as a conduit for discovering practical intelligence.

We care because arts education leads to improved student success, both academically and personally, and helps to level the learning field across socio-economic boundaries.



**VISUAL**

# CREATIVE EXPERIENCES

**OFFERED**

Ceramics

Creative Writing

Creativity Lab

Dance

Drama

Drawing & Painting

Enrichment

Filmmaking

Music

Performance Ensemble

Piano

Portfolio Development

Robotics

**MEDIA ARTS**

**PERFORMING ARTS**



# WHO WE SERVE

## OUR LEADERS OF TOMORROW

97%

Free or Reduced  
Lunch

98%

Black or  
African  
American

1%

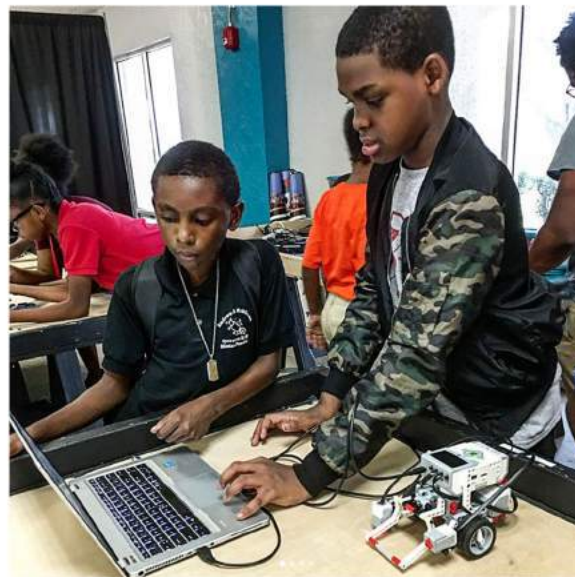
Hispanic or  
Latino

1%

Multicultural

## SCHOOLS

- LaVilla School of the Arts
- Ft. Carolina School of Visual and Performing Arts
- Darnell Cookman School of Medical Arts
- Kirby Smith Middle School
- Matthew Gilbert Middle School
- Rivercity Science Academy
- Duval Charter
- Long Branch Elementary
- Brentwood Elementary
- Andrew Robinson Elementary
- Grasp Academy
- Central Riverside Elementary



# THINKing CREATIVELY



# WHO WE SERVE

**37 WEEKS OF AFTER-SCHOOL IMPACT**

**12,210 HOURS**  
**MENTAL HEALTH**  
**ENRICHMENT**

**16,280 HOURS**  
**TUTORING**

**81,400 MINUTES**  
**READING LITERACY**  
**"TAKE TEN"**

**101,570 HOURS**  
**ARTS PROGRAMMING**



"If necessity is the mother of invention, then creativity is the tool to new discovery. By promoting creativity JAMS fosters the development of young minds into the genius that will enrich lives the world over."

**Ronnie Ferguson**

*Former Deputy Mayor, City of Jacksonville*

# CREATIVE EXPLORER

## After-school arts instruction for students 3rd-5th



As Creative Explorers, our elementary youth are introduced to the various mediums of arts and arts education. Explorers learn early how to problem solve and express themselves through positive thinking and the use of creativity conduits. Each Explorer maintains a constant schedule rotation between art forms such as visual arts, dance, music, beginning film studies, and creative writing. This continuous revolution ensures that our elementary participants have a firm understanding and appreciation of all art forms as they discover which works best for them.

INSTRUCTIONAL CREATIVE EXPLORER PROGRAM

**EACH STUDENT  
RECEIVES**  
**370 HOURS**  
**of artistic engagement  
each school year**





# CREATIVE DEVELOPER

## After-school arts instruction for students 6th-8th

Creative Developers are our middle school pre-teens, and teens. These individuals are encouraged to choose a specific art focus. During this phase, they learn how to hone their creative skills and are given numerous opportunities to gain real-life job experience by participating in dance recitals, curating and rendering artwork for art galas, serving as crew members on film sets, opening for renowned musicians, and much more.

INSTRUCTIONAL CREATIVE DEVELOPER PROGRAM



**TOTAL  
SERVED**

**55**

**92%**

**of Creative Developers  
enrolled were successfully  
accepted into arts focus  
magnet schools.**



# WHAT FUELS OUR WORK

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We are grateful to our private donors who contribute 70% of the revenue necessary to fund our programming and make the Jacksonville Arts & Music School possible. These include individuals, foundations, and companies from the Jacksonville community.

A special thank you to our dedicated staff and countless volunteers, including our devoted Board of Directors, who are committed to serving and supporting our mission.

57

UNIQUE  
INDIVIDUAL  
DONORS

4

STAFF  
MEMBERS

9

TEACHING  
ARTISTS

2

TUTORS

5

BOARD  
MEMBERS

1

LICENSED  
MENTAL HEALTH  
COUNSELOR

68

ACTIVE  
VOLUNTEERS

# BOARD OF DIRECTORS

**Ted Stein**  
*Chairman & Co-founder*

**William Colledge**

**Alexandra Gayda**

**Sabeen Perwaiz Syed**

**Alexandra Stein**  
*Co-founder*

**Darryl Willie**

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## STAFF

### LEADERSHIP

**Jason A. Peoples**  
*Executive Director*

**Tori L. Peoples**  
*Director of Operations*

**Kelly Harrell**  
*Director of Development*

**Angela Hill**  
*Program Manager*

**Anthony McMillian**  
*Data Manager*

### CREATIVE LEADERS

**Erin Kendrick**  
*Creative Leader, Visual Arts*

**Charise Davis**  
*Creative Leader, Dance*

**John Lumpkin II**  
*Creative Leader, Music–Drums*

**Tamika “Tami” Lee**  
*Creative Leader, Film*

**Jonathan Baptiste**  
*Creative Leader, Music–Woodwind & Brass*

**Jessica Lumpkin**  
*Licensed Mental Health Counselor*

**Marcus Douglas**  
*Creative Leader, Music–Piano & Recording Arts*

**Fonda Pettway**  
*Lead Teacher - Academic Tutor*

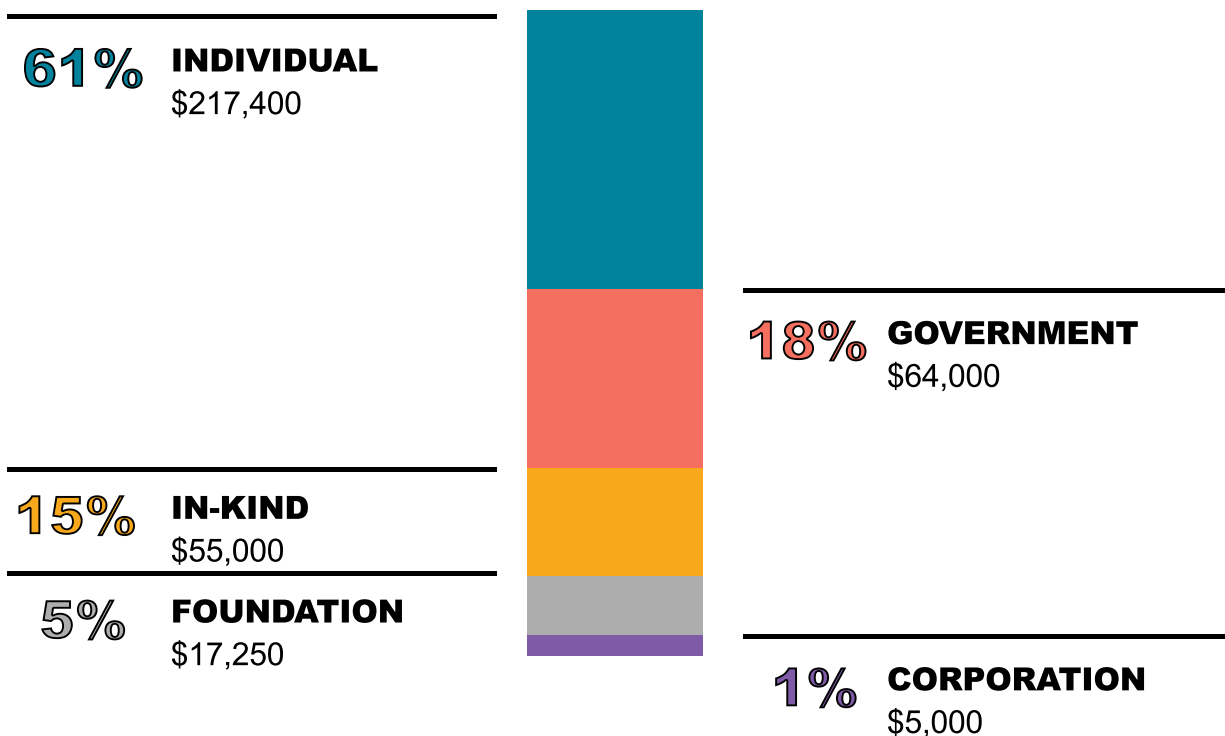
**Tori L. Peoples**  
*Creative Leader, Music–Vocals*

**Heather McClean**  
*Leadership Development*



## DOLLARS AND “SENSE”

# \$358,650



## STATEMENT OF ACTIVITIES

### REVENUE AND SUPPORT

Government, Kids Hope Alliance	\$64,000
Individual	\$217,400
Corporation	\$5,000
In-Kind Contributions	\$55,000
Foundation	\$17,250
<b>TOTAL NET REVENUE</b>	<b>\$358,650</b>

### EXPENSES

Program Services	\$103,432
General Operations and Administrative	\$205,099
<b>TOTAL NET REVENUE</b>	<b>\$308,531</b>

*This page reflects 2017–2018 financial data.*

# JAMS BELIEVERS

We are proud to recognize the foundations, corporations, public agencies, event sponsors and individual donors that generously support this organization and make our work possible.

*Last Updated December 31, 2018*

## \$20,000 – Above

Bobby & Polly Stein  
Anne & John D. Baker II  
Betsy Lovett  
Dan & Cindy Edelman  
Jennifer Glock & Michael Ward  
Hap & Brooke Stein

David & Linda Stein  
Elizabeth R. Lovett Trust  
Joannie & Russell Newton  
Larry Peterson  
SDS Restaurant Group



## \$10,000 – \$19,999

Preston & Joan Haskell  
Chris & Cindy Ware  
James H. Winston  
RLS Group One Ltd.  
Edna Sproull Williams Foundation  
Baker Family Fund at the Community Foundation



## \$5,000 – \$9,999

Ronald W. Fussell Inc.  
David & Monique Miller  
Elizabeth Colledge  
W. Radford Lovett, II  
Pamela Paul



## \$1,000 – \$4,999

Procter & Gamble  
J. Wayne Weaver  
Ann Poppy Clements  
Matt Carlucci  
Brian A. Kelly  
Dan Foley

Curry Pajcic  
Kirkland T. Clarkson  
Susannah & Buck Williams  
John Palmer Clarkson  
Simon & Kimberly Perutz  
John M. Hejimans Living Trust

MC Harden, III  
Indie Gogo  
Jack C. Demetree, Jr.  
Full Service Schools  
University of North Florida



United Way  
of Northeast Florida

**Avery Motors**

## \$100 – \$999

Jeff Smith  
Jean Dodd  
Terrance Freeman  
Harry Hayward

Gray Camp  
Davalu Parrish  
Bert Simon  
Vicki Tunstill







**We would love to welcome you to the  
JAMS Family! Please contact Kelly Harrell  
to schedule a tour of our facility.**

**Kelly@jamslife.org**

**Office: (904) 374-9488**

**Cell: (904) 616-5007**

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**JACKSONVILLE ARTS & MUSIC SCHOOL**

**3315 N. Liberty St., Jacksonville, FL. 32206**

**Phone: 904.329.4279**

**Website: [www.jamslife.org](http://www.jamslife.org)**